Medical conditions don’t just happen overnight. Integrating ancillary and medical benefits offers opportunities for earlier detection and preventive care.

90% of diseases first show symptoms in the mouth\(^1\)

7+ high-risk health conditions detectable through eye exams.\(^2\)

Anthem Whole Health Connection connects medical, pharmacy, dental, vision, disability and behavioral health plans like no other carrier to create a more complete picture of member health.

Our goals are simple:

- Catch problems earlier and close gaps in care
- Drive better engagement with the member and their doctors to deliver better health care outcomes and lower costs
- Simplify and improve the customer experience

Our approach is proven and unique:

1. Create a comprehensive health profile for each member by connecting medical and ancillary data. Our analytics and risk-scoring tools analyze more than 1.6 billion records annually.\(^3\)

2. Use those comprehensive member profiles to create actionable insights. 590,000 ancillary care alerts generated monthly.\(^4\)

3. Proactively share insights to deliver connected care and a better member experience. 49% of ancillary care alerts successfully acted upon.\(^4\)

Anthem Whole Health Connection collects more data across all benefit plans than any other standalone benefit plan. At no additional cost to you or your employees.
Individually strong plans come together in a compelling way

The more benefits integrated, the greater the view and the savings.

Medical + Pharmacy

By combining medical (and other ancillary products like dental, vision or disability) with pharmacy, health care providers can better manage chronic conditions, monitor prescription adherence, close care gaps and reduce costs.

Advantages:
› We notify employees and their doctors when prescriptions aren’t refilled or lab tests are missed
› We identify employees who aren’t getting evidence-based care and send them alerts to help them get the right care at the right time.
› We encourage doctors to prescribe certain medications, such as generics, and reward them for following evidence-based medication therapy guidelines.
› We coordinate medical and pharmacy specialty drug management so employees get treatment through clinically appropriate and cost effective sites of care.

Results: Combining medical and pharmacy has helped lower emergency room visits and inpatient hospital stays by 8%.5

Medical + Dental

By integrating dental with medical, your employees and their providers can detect chronic health problems sooner.

Advantages:
› Share information with a patient’s primary care doctor and care manager when a network dentist identifies an illness.
› Eligible employees with chronic health conditions like diabetes can receive extra dental services like teeth cleanings, fluoride treatments, sealants and more.8
› Identify employees who aren’t getting evidence-based care and send them alerts to help them get the right care at the right time.
› Provide wellness resources, such as dental health education kits, Ask a Hygienist email, dental cost estimator, dental risk assessment and nurse coaches, to help employees manage their dental health.

Results: When employees used their extra dental cleaning (3x a year) they saw 11% (or $95) savings on annual dental costs,7 and an 88% increase in members utilizing their dental preventive care benefits.8

Medical + Vision

Because eye exams can reveal conditions like diabetes and heart disease, integration allows for earlier detection and treatment of medical conditions.

Advantages:
› Share information with a patient’s primary care doctor and care manager when a network eye doctor identifies an illness.
› Identify possible gaps in care by connecting the dots between claims and medical history.
› Reach out to employees who may be at risk for health problems and provide additional support, such as a nurse coach, if needed.

Results: We identified more than 80,000 members with high-risk health conditions via a vision exam in 2018.9
Medical + Disability

50% of medical costs are driven by 5-10% of employees that have disability claims.\(^9\) By integrating medical, disability, and absence management, you can minimize employee claims or even prevent them, and help your employees get back to work safely and stay healthier.

**Advantages:**

› Each member with a disability claim gets assigned a disability case manager and nurse care manager who work together to help the employee stay at or return to work as soon as possible.

› Refer employees whose disability claims include a chronic condition diagnosis to the appropriate medical or behavioral health care management program. Bi-directional data sharing occurs between disability and medical care management teams.

› Refer women who are on a disability claim due to a high-risk pregnancy to our FutureMoms program to help ensure healthy pregnancies and healthy babies.

› Through our Time Well Spent™ online toolkit, help employers educate their employees on how to prevent or minimize common disabling illnesses and injuries.

Medical + Behavioral Health

In a given year, 1 in 5 adults experiences mental illness,\(^2\) and depression is associated with more than $44 billion per year in lost productivity in the workplace.\(^3\) Mental health issues can often lead to other health problems. Behavioral Health is an opportunity for proactive outreach.

**Advantages:**

› Provide an enhanced level of care, including early detection and outreach, to support members with their mental health needs.

› Address the problems of everyday life through Anthem’s Employee Assistance Program (EAP) to help lessen the strain of stress, depression and other factors that impact emotional well-being.

Unlock the power of connected care today.

To learn more about Anthem Whole Health Connection, visit anthem.com/specialty or contact your producer or Anthem plan representative.

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3. Anthem Data 2018
4. Anthem Pharmacy, Dental and Vision data, 2018
5. Internal data 2014-2017; internal analysis, 2018. Savings and reductions in utilization result from the integration of our medical and pharmacy benefits. Results shown do not represent a guarantee of outcomes; group-specific results/cost savings will vary.
6. Additional services only apply to Essential Choice, Consumer Choice PPO members who are actively engaged in an Anthem Care Management program for the following conditions: diabetes, pregnancy, heart conditions, stroke, organ or bone marrow transplant, cancer treated with chemotherapy, head or neck cancer treated with chemotherapy and/or radiation, suppressed immune system (HIV/AIDS) and end-stage renal disease (Kidney disease). Does not apply to Affordable Care Act or dental HMO plans.
7. The 112,000-member population of an employer with Anthem health and dental coverage was examined in February 2018. The preventive care analysis examined members with three years of continuous dental coverage (2015 to 2017). For the baseline year (2015 to 2016), we categorized members by preventive visiting pattern; for example, the number of cleanings received in baseline. In the follow-up year (2017), we compared costs (total reimbursement — insurance paid + member paid, excluding orthodontia services) and use of dental services to the preventive visiting pattern in the baseline.
8. In the dental communications study, we compared the three-year period before Anthem Whole Health Connection - Dental implementation (2010 to 2012) to the post-Anthem Whole Health Connection - Dental implementation (2015 to 2017). Anthem Whole Health Connection - Dental was implemented in late 2013.
9. Anthem internal claims data for members with diabetes, hypertension and cholesterol tracked for 2018.
10. Dental was implemented in late 2013.
11. The 112,000-member population of an employer with Anthem health and dental coverage was examined in February 2018. The preventive care analysis examined members with three years of continuous dental coverage (2015 to 2017). For the baseline year (2015 to 2016), we categorized members by preventive visiting pattern; for example, the number of cleanings received in baseline. In the follow-up year (2017), we compared costs (total reimbursement — insurance paid + member paid, excluding orthodontia services) and use of dental services to the preventive visiting pattern in the baseline.
13. 2015 EAP Program Evaluation

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Life and Disability products underwritten by Anthem Life Insurance Company. In Georgia: Life and Disability products are underwritten by Georgia Life Insurance Company (GLIC) using the trade name Anthem Life. Anthem Blue Cross and Blue Shield is the trade name of: In Colorado: Rocky Mountain Hospital and Medical Service, Inc. HMO products underwritten by HMO Colorado, Inc. In Connecticut: Anthem Health Plans, Inc. In Georgia: Blue Cross Blue Shield Healthcare Plans of Georgia, Inc. In Indiana: Anthem Insurance Companies, Inc. In Kentucky: Anthem Health Plans of Kentucky, Inc. In Maine: Anthem Health Plans of Maine, Inc. In Missouri (excluding 20 counties in the Kansas City area) Right Choice Managed Care, Inc. (HMO), Healthy Alliance PPO Life Insurance Company (HALIC), and HMO Missouri, Inc. HMO and certain affiliates administer non-HMO benefits underwritten by HALIC and HMO benefits underwritten by HMO Missouri, Inc. HMO and certain affiliates only provide administrative services for self-funded plans and do not underwrite benefits. In Nevada: Rocky Mountain Hospital and Medical Service, Inc. HMO products are underwritten by HMO Colorado, Inc. In New Hampshire: Anthem Health Plans of New Hampshire, Inc. and HMO plans are administered by Anthem Health Plans of New Hampshire, Inc. and underwritten by Matthew Thornton Health Plan, Inc. In Ohio: Community Insurance Company, Inc. In Virginia: Anthem Health Plans of Virginia, Inc. trades as Anthem Blue Cross and Blue Shield in Virginia, and its service area is all of Virginia except for the City of Fairfax, the Town of Vienna, and the area east of State Route 123 in Winchester; Blue Cross Blue Shield of Wisconsin (BCBSWI) underwrites or administers PPO and indemnity policies and underwrites the out of network benefits in PPO policies offered by Compare Health Services Insurance Corporation (Compare) or Wisconsin Collaborative Insurance Corporation (WCCC). Compare underwrites or administers HMO or PPO policies; WCCC underwrites or administers Well-Point HMO or PPO policies. Independent licensees of the Blue Cross and Blue Shield Association. ANTHEM is a registered trademark of Anthem Insurance Companies, Inc.