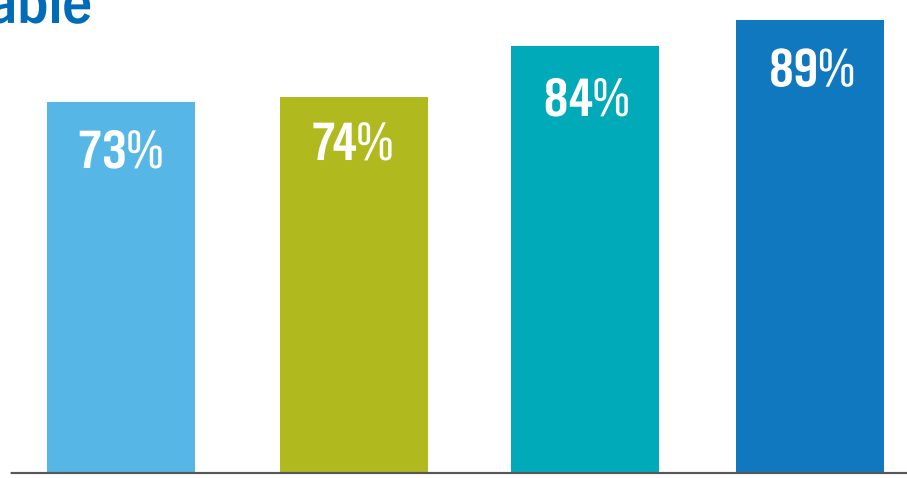


What members think and feel about the COVID-19 vaccine¹

Members of all ages are willing to take the vaccine when available

% Yes, will take the vaccine

- Millennial 24-39
- Gen X 40-55
- Baby Boomers 56-74
- Silent Generation 75-95



Members trust providers and payers twice as much as government institutions for vaccine information



88%

Knowledge provided by my doctor/primary physician



71%

Knowledge provided by my health insurance company



45%

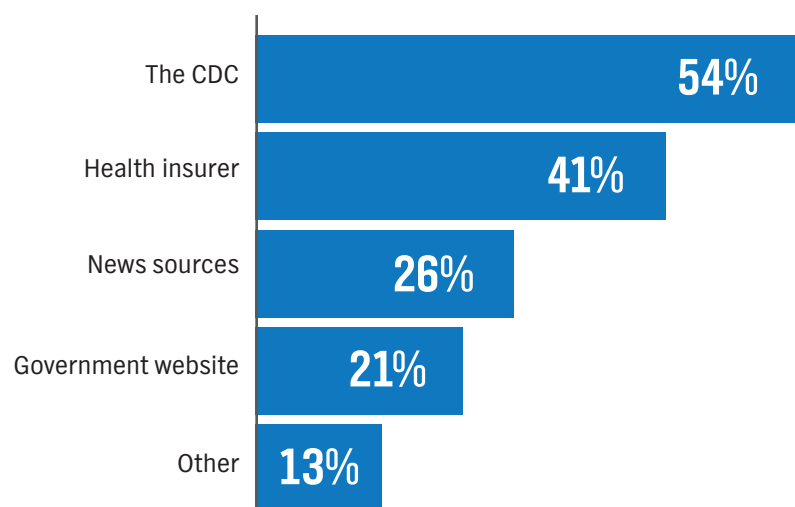
Local government



34%

Federal government

Where do members think they will learn about COVID-19 vaccine availability?

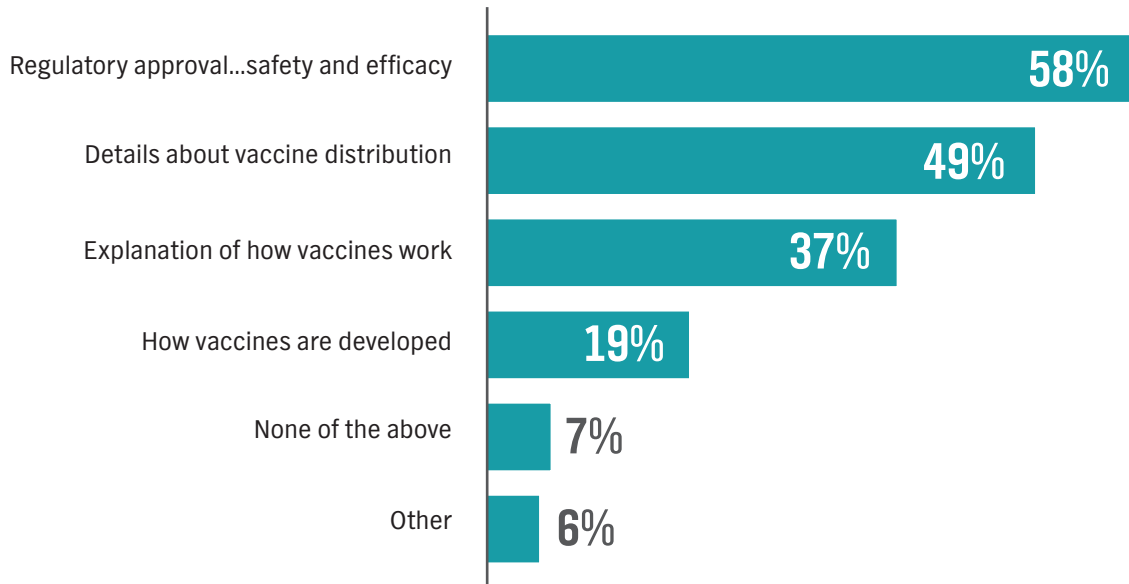


What have we heard from members?

96% expect the vaccine to protect them for **6 months or longer**

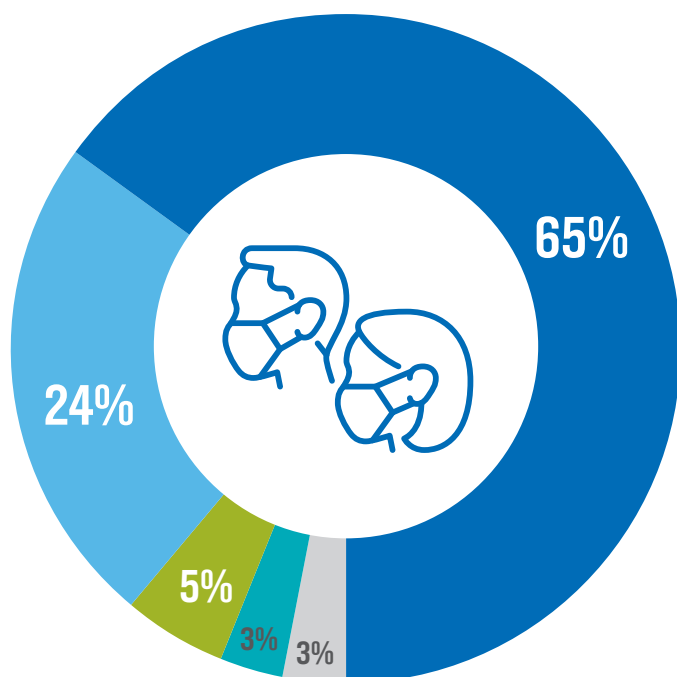
75% will have confidence if the vaccine is recommended by their **primary care physician**

What information do members want?



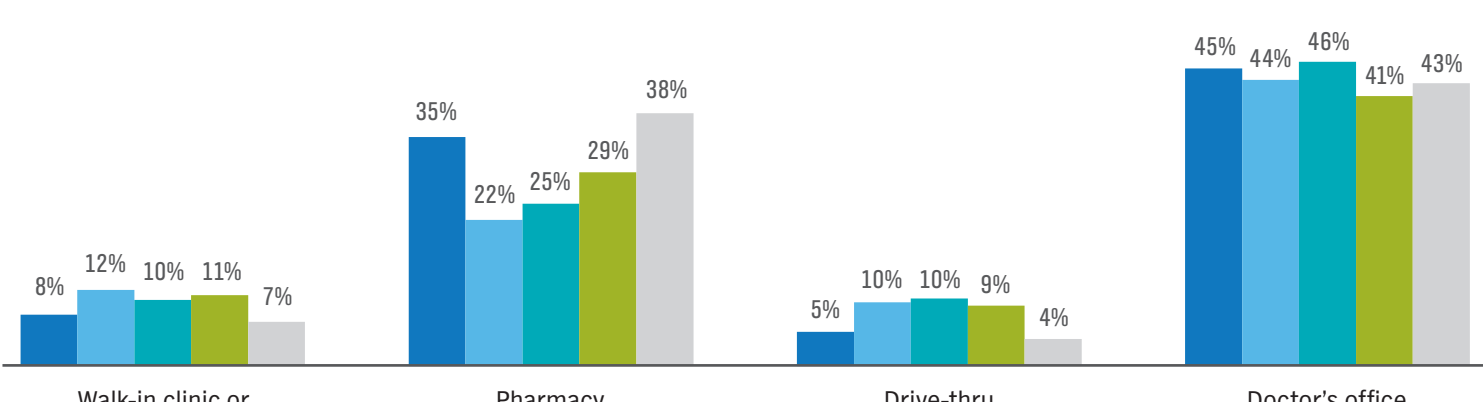
Who do members expect to pay for their vaccine?

- My insurer
- The government
- Other
- Myself or family member
- My employer



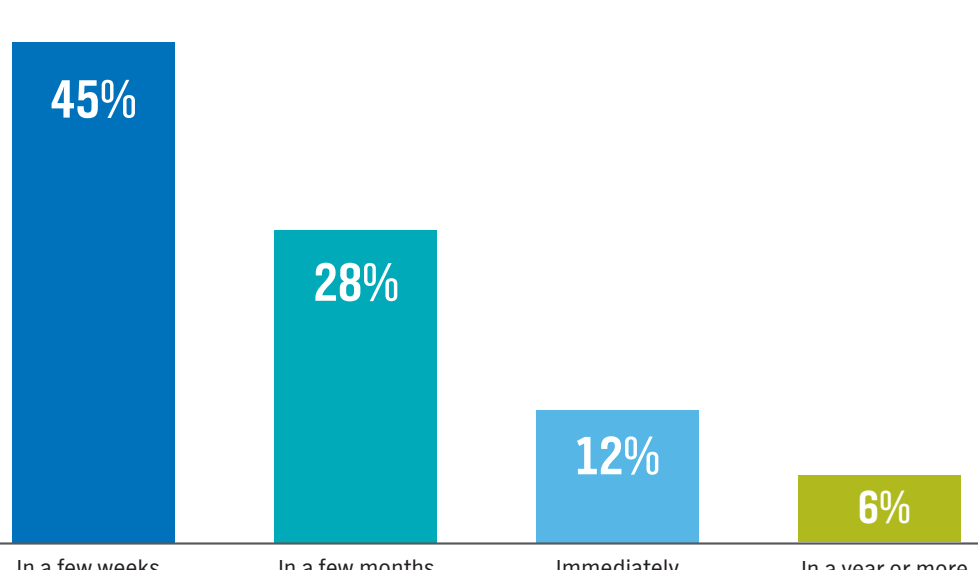
Where do members feel comfortable receiving their vaccine?

- Individual
- Large group
- National
- Small group
- Medicare



Missing human connections

Members are longing for in-person, mask-free social interactions, as relationships have been strained by social distancing and lockdowns. However, they realize that the path toward "back-to-normal" will stretch from weeks to months or more.



What do members look forward to?

"Seeing my elderly parents on a regular basis to let them enjoy their new grandson."

— Commercial Member

"Hugging my mom without a mask on."

— Commercial Member

"To go out and spend time with family and friends without fear of giving them COVID-19."

— Commercial Member

Stay up-to-date on the latest COVID-19 vaccine information, care resources, and extra support. Visit [anthem.com/coronavirus](https://www.anthem.com/coronavirus) or talk to your Anthem representative.

¹The COVID-19 Vaccine Survey, December 1-3, 2020. Anthem surveyed 3,661 members, including over 500 Medicare members, about their thoughts and expectations for the COVID-19 vaccine.

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