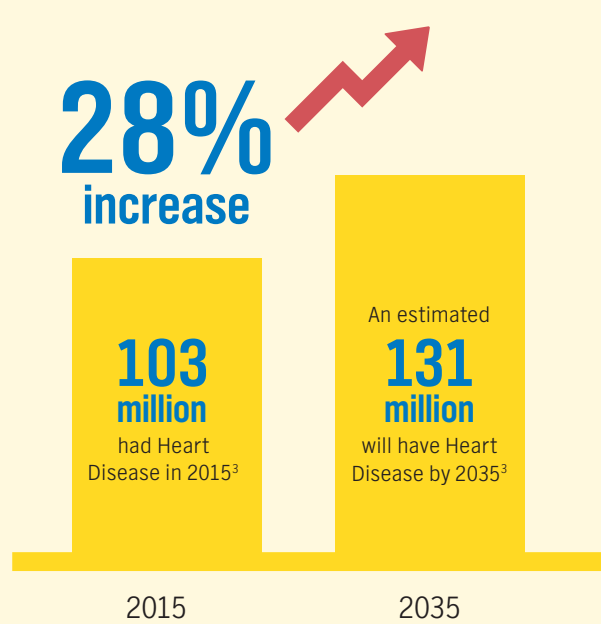
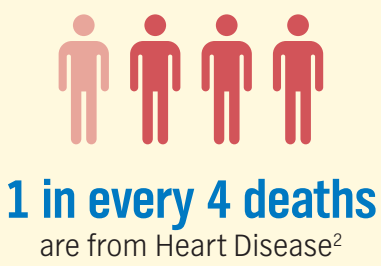


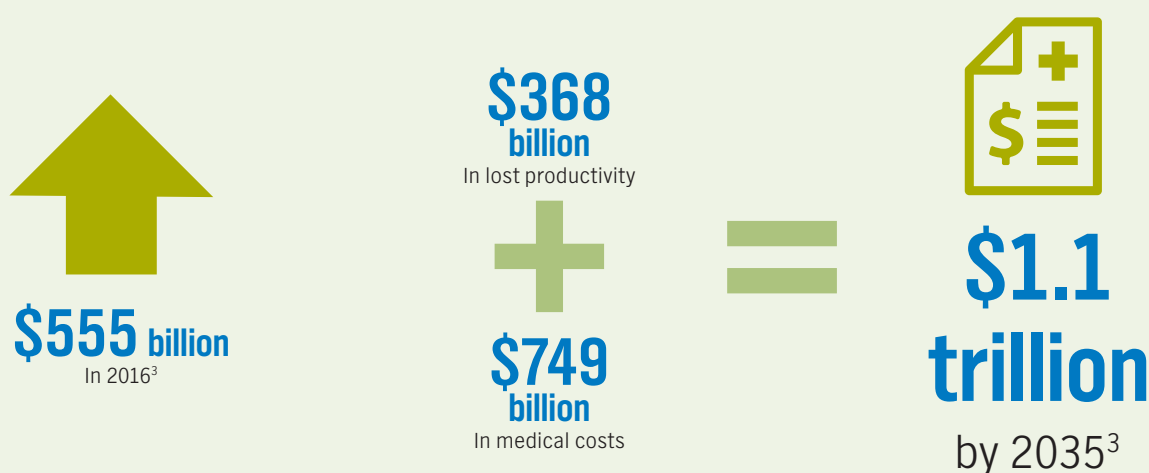
Heart Disease by the numbers

Cardiovascular diseases include:
Atrial Fibrillation | Congestive Heart Failure
Coronary Heart Disease | High Blood Pressure | Stroke

Now and the future



America's costliest disease and going up



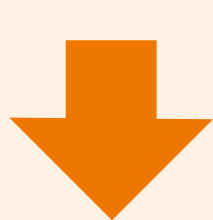
Risks of medication non-adherence



Medication adherence saves



THE BOTTOM LINE: Medication adherence saves on total health care costs

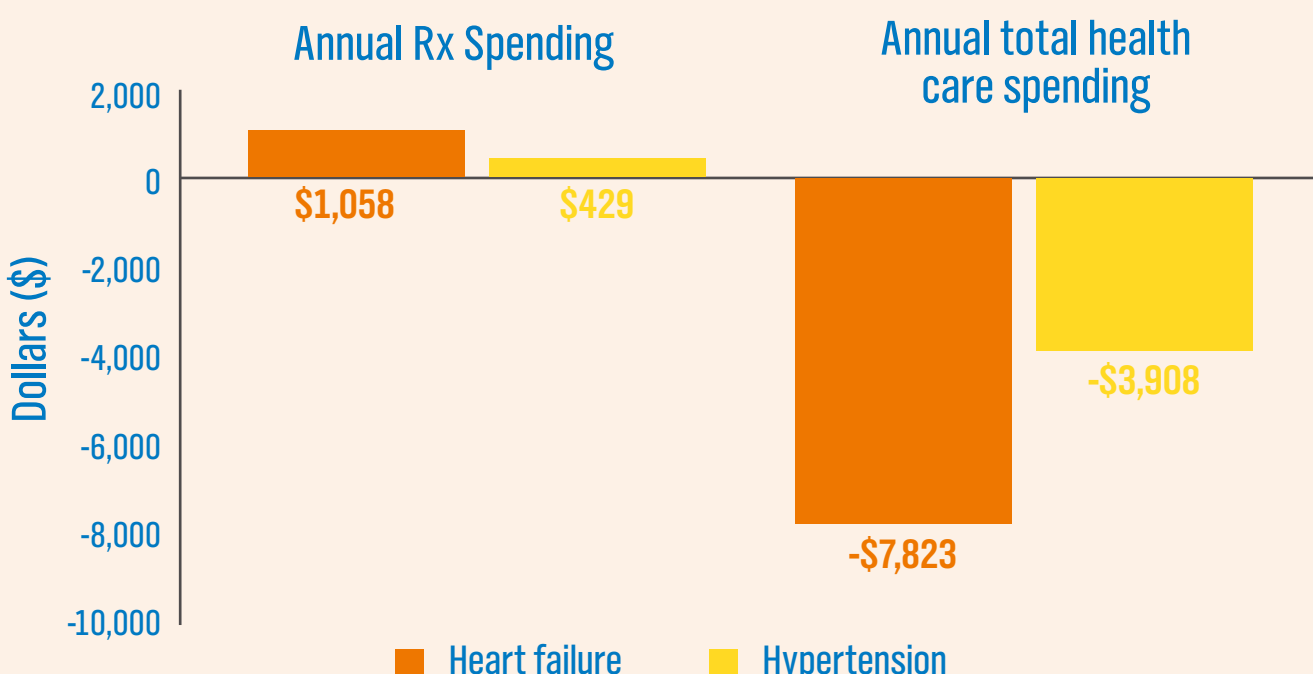


Fewer Hospital Readmissions and ER Visits

Programs to improve heart failure medication adherence reduce hospital readmissions, ER visits and premature deaths.^{6,7}



Medication Adherence Lowers Health Care Spending⁷ (PER PERSON)



1 Centers for Disease Prevention and Control, *Deaths: Final Data for 2014 Tables 9, 10* (June 2016); cdc.gov.
2 Centers for Disease Prevention and Control, *Heart Disease Fact Sheet* (August 2017); cdc.gov.
3 American Heart Association, *Cardiovascular Disease: A Costly Burden for America, Projections Through 2035* (2017); heart.org.
4 Current Atherosclerosis Report, *How Do We Improve Patient Compliance and Adherence to Long-Term Statin Therapy?* (January 2013); Frontiers in Pharmacology, *Current Situation of Medication Adherence in Hypertension* (March 2017).
5 JAMA Internal Medicine, *Self-reported Medication Adherence and Cardiovascular Events in Patients With Stable Coronary Heart Disease* (September 2007).
6 Journal of the American Heart Association, *Medication Adherence Interventions Improve Heart Failure Mortality and Readmission Rates: Systematic Review and Meta-Analysis of Controlled Trials* (June 2016).
7 American Heart Association, *A Tough Pill to Swallow: Medication Adherence and Cardiovascular Disease* (2014).